

Erasmus IP Summer School: “Effective Management of Creativity & Innovation” (14 - 27 July 2013, Treuchtlingen)

REGISTRATION IS NOW OPEN!

This July UAM offers its first Erasmus IP Summer School which will take place at Campus-Treuchtlingen. The title of the summer school is “Effective Management of Creativity & Innovation (EMCI): Theories and Best Practices from the Fields of Psychology, Education, Business, and Engineering”. This summer school aims to develop scientific understanding of creativity and innovation among students by drawing theories and best practices from different disciplines as well as seeks to foster the students’ managerial and leadership skills for the better management of creativity and innovation.



Co-offered by different universities from Sweden, Spain, Latvia and Germany, this project draws the lectures and students from different EU countries, promoting cultural sensitivity to the management of creativity and innovation.

This project is funded by the European Commission, DAAD and BMBF. Full tuition scholarships are offered to all students who are selected to participate. The only costs for the selected participants are 10% of the travel costs and part of the accommodation costs at the venue. The whole summer school will be conducted in English.

Are you interested in exploring your creative potential and learning more about the effective management of creativity and innovation in an international context?

If yes, please visit the project website www.emci.fham.de for more information and submit your application before **30 April**.